

A New Vision for US Dairy



Today's dairy policy is a disaster for dairy farmers, rural communities, consumers, the environment and animal welfare. Profit exceeds production costs for the largest farms, while small farms barely break even or even lose money. Smaller family-scale dairies are being forced out of business every day by volatile milk prices. Lack of federal dairy market regulation forces farmers to scale-up their operation to stay competitive - leading to a vicious cycle in which increased production floods the market and further lowers milk prices for farmers.



Since 2000, more than **70% of dairy farms** have closed for good, unable to stay financially afloat in an increasingly consolidated market.



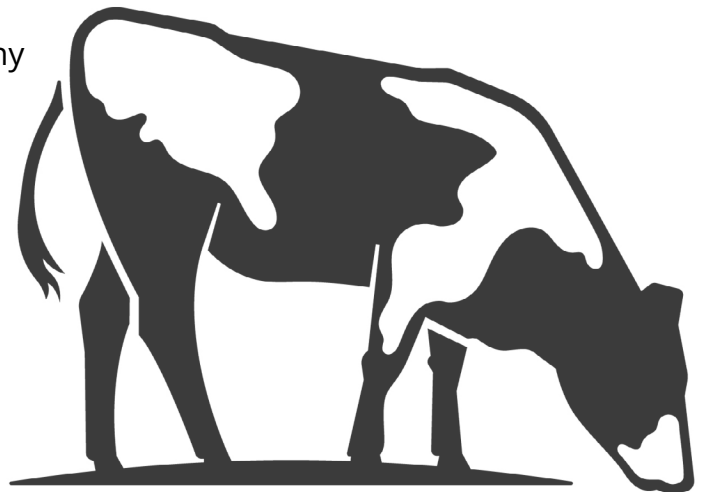
Mega-dairies dominate the US dairy market - in 2017, **50% of all milk sales came from only 2,000 dairy farms** that milk thousands of cows.

Dairy farmers have very little power to negotiate their product pricing. Because fluid milk is so perishable, farmers are highly dependent on a handful of available processors (the companies that bottle milk and make dairy products). The price farmers receive for their milk from processors can vary greatly, and regularly fails to cover the farmer's cost of production.

The Way Forward: Supply Management and Price Floors

Supply management (balancing supply with demand) and fair pricing policy were key parts of US farm policy in the 1930's New Deal era, and helped many farmers achieve financial success. Since then, supply management and fair pricing policies have been slowly eroded away due to the influence of agribusinesses eager to consolidate market control.

NFFC'S proposed **Milk from Family Dairies Act (MFDA)** uses supply management to make important reforms to federal dairy policy, guaranteeing a fair floor price to dairy farmers while curbing the overproduction of milk.



SUPPLY MANAGEMENT + PRICE FLOORS = ECONOMIC SECURITY

LEARN MORE AT: WWW.NFFC.NET/WHAT-WE-DO/DAIRY

The Milk From Family Dairies Act



NFFC and our farmer members advocate a common-sense federal dairy policy that uses supply management and price floors to guarantee farmers fair prices while discouraging overproduction. NFFC's **Milk from Family Dairies Act (MFDA)** ensures transparency and fair prices for family dairy farmers, reliable and reasonably-priced dairy products for consumers, and revitalizes rural areas economically and environmentally.

How It Works



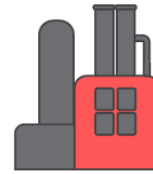
Farmers are paid a fair price for their product, based on their costs of production



Supply and demand are balanced annually using a production base



Better dairy import and export controls



Stronger regional dairy infrastructure



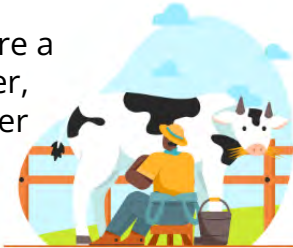
Measures to break up dairy market concentration

How Farmers Benefit



With a price floor, all dairy farmers will receive a fair price for their product.

Beginning farmers and underserved communities are a priority, encouraging younger, more diverse farmers to enter dairy farming.



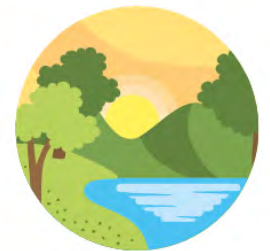
A farmer board controls production base, which cannot be monetized. Farmers have the power!

How Communities Benefit



Consumers enjoy fair prices and a stable supply of dairy products.

Smaller dairies mitigate climate change, improve soil health, and preserve open space.



Farmers have more economic security, revitalizing entire rural communities.